



Town of Farragut 2022 Strategic Planning Framework

Vision

Farragut—redefining quality of life with a beautiful, close-knit, connected community where families and businesses thrive.

Mission and Values

Farragut—an appealing and engaged community set apart by a dedicated team committed to integrity, innovation and friendly service.

Critical Success Factors

Providing Excellent Parks, Recreation, Cultural Amenities and Programs

Farragut's expanded parks allow for a variety of experiences for visitors and residents. The Town provides events, programs and cultural activities that support tourism and enhance a sense of community. The Town's neighborhoods are connected by greenways and sidewalks to commercial activity hubs and parks.

Priority Initiatives

1. Turkey Creek Greenway: Feasibility Study to connect missing links
2. Evans Rd Greenway: Construction
3. Mid-block crosswalk on Grigsby Chapel Rd: Study
4. Completion of McFee Park – dog park, trails, 2 tennis courts, multi-purpose court lights, and shade structure
5. Virtue Rd Phase 2: Design
6. Determine future use of the Campbell Station Inn
7. Park security cameras: Implement
8. Install park gates at McFee Park

Building and Maintaining the Town's Infrastructure and Assets

The Town of Farragut has established a safe transportation network for pedestrians, bicycles and automobiles. The stormwater system is reliable and well-maintained and the Town has the equipment it requires to meet the needs of a growing community. The Town's investment in technology, parks and buildings is cared for through proper maintenance and improvements.

Priority Initiatives

1. Update Information Technology Strategic Plan
2. Stormwater Master Plan to complete in the next 2 years
3. Kingston Pike traffic study that will review effectiveness of ATMS project
4. Grigsby Chapel Rd traffic mitigation: Implementation
5. Construction of Town Hall renovations
6. Acquire ROW for Sonja Dr sidewalk connection

Enhancing the Town's Financial Position

Strong fiscal leadership has enabled the Town to maintain its excellent financial position. Expanded retail opportunities and additional revenue sources will support important programs and services. The Town actively pursues grants and sponsorships to maintain and support programs and assets and sets goals, establishes benchmarks and utilizes best practices to fund priority initiatives.

Priority Initiatives

1. Research cost and demand for brush / leaf collection program
2. Utilization of ARP funding to improve stormwater, fiber, and other infrastructure investments
3. Increasing sales tax base
4. Tourism Strategic Plan: Development and Implementation

Regional Leadership and Collaboration

The Town of Farragut cultivates relationships with our neighborhoods, schools, and local and regional partners to ensure it is at the forefront of innovation, process and service delivery. The Town advocates for its interests and the future of the region by participating in decision making with other governmental and non-governmental entities.

Priority Initiatives

1. Partner with Knox County to secure funding for Northshore Rd, Loop Rd, and Woody Dr Improvements
2. Advocate for the Town in the AdvanceKnox Land Use and Transportation Plan Update
3. Coordination with Knox County Schools on location and traffic impact of future schools

Advancing a High-Quality Built Environment

The Town ensures a high-quality built environment through deliberate formal planning and community engagement, incentivizing innovation and promoting design before engineering.

Priority Initiatives

1. Updates to the Comprehensive Land Use Plan
2. Subdivision regulations review for updates

Supporting and Caring for a Committed Workforce

The Town recognizes that excellent service delivery happens through its dedicated and committed workforce. The Town is a model employer that attracts talent and provides competitive compensation and

benefits as well as ongoing training and professional development. The Town encourages innovation and cost saving and has appropriate staffing levels to meet growth and service level expectations.

Priority Initiatives

1. Staff retention / attraction
2. Other Post-Employment Benefits review
3. Review HR policies
4. Review employee benefits package
5. Review staffing levels for additional Town facilities and construction management: Community Center, ROW maintenance, etc.

Promoting a Convenient Retail and Services Destination

Farragut is known for family entertainment venues, vibrant commercial centers, neighborhood activity hubs, high building maintenance standards and collaborating with strategic partners to promote business development. Farragut's Town Center is a result of a bold vision and effective public-private partnerships.

Priority Initiatives

1. Development of Biddle Farm with thriving retail establishments
2. Continued development of the Outlet Drive corridor

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